

ALEPH

LIFESTYLE & CULTURE MAGAZINE

2026 — 27 Media Kit

NATIONAL | TORONTO | VANCOUVER



alephmedia.com

WHO WE ARE

ALEPH is Canada's premier Persian luxury lifestyle media platform.

With a strong presence in **Vancouver** and **Toronto**, ALEPH connects premium brands with one of the most affluent and culturally influential communities in North America.

More than a traditional print publication, every ALEPH partnership package is supported by an **integrated social media campaign**, extending each brand's presence beyond the page.

Across three annual issues, ALEPH delivers curated content spanning luxury, culture, business, and lifestyle.

Our long-term vision is to become the **leading global Persian luxury media platform**.



NATIONAL REACH

Print, Digital & Social

ALEPH connects premium brands with Canada's affluent Persian community through an integrated print, digital, and social media ecosystem.

Print Circulation

23,000 Copies Per Issue

15,000

TORONTO

8,000

VANCOUVER

160,000+

Estimated Print Impressions Per Issue

(Based on luxury pass-along readership in business lounges, clinics, hotels & residential communities.)

Digital Community

Total Monthly Reach: **7.5M +**

Instagram
aleph.magazine

386K+ Followers

Website
alephmedia.com

5K+ Subscribers

YouTube
@aleph.magazine

20K+ Subscribers

+411K
Direct Digital
Community

Total Cross-Platform Exposure

570K+

Combined Print & Digital Impressions Per Issue Cycle

ALEPH delivers one of the largest affluent Persian media audiences in Canada.

OUR AUDIENCE

ALEPH readers represent a high-income, decision-making demographic.

Demographic Overview

Average Household Income: **\$210,000+**

82% Homeowners

70% Persian Heritage

30% Other Ethnicities

Age Range: **18 – 65**

Occupational Profile

- **Business Owners**
- **CEOs & Executive Partners**
- **Physicians**
- **Lawyers**
- **Real Estate Developers**
- **Investors**
- **Senior Management Professionals**

ALEPH reaches financially established individuals with strong purchasing power and cultural loyalty.



DISTRIBUTION

ALEPH is strategically placed in affluent neighborhoods and premium environments.

Toronto Distribution

- North York
- Richmond Hill
- Thornhill
- Markham
- Vaughan & Woodbridge
- Aurora & Newmarket
- Mississauga
- Yorkville
- Forest Hill
- Rosedale
- Bayview Village
- Downtown Toronto
- King West
- Financial District
- Oakville

Vancouver Distribution

- West Vancouver (British Properties, Ambleside, Park Royal)
- North Vancouver (Lonsdale, Edgemont, Lynn Valley)
- Coal Harbour
- Yaletown
- Kitsilano
- Shaughnessy
- Point Grey
- Burnaby
- Coquitlam



CONTENT & EDITORIAL

Every edition includes **100 pages** of premium print production.

Content pillars include:

- Inspiring success stories
- Exclusive interviews
- Luxury real estate
- Wealth & finance
- Premium beauty & aesthetics
- International travel
- Automotive
- Culinary feature
- Arts & cultural coverage

ALEPH maintains a refined editorial aesthetic aligned with global luxury publications.





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Explore a **selection of ALEPH's editorials** across Food, Fashion, Travel, and more, curated stories to inspire your next discovery.



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PRINT ADVERTISING RATES

Placement	Vancouver (Single Issue)	Toronto (Single Issue)	National (Single Issue)
Full Page (ROP*)	\$2,800	\$3,200	\$4,800
Opposite Publisher's Note	\$3,400	\$3,800	\$5,600
Opposite Masthead	\$3,400	\$3,800	\$5,600
Opposite About Aleph	\$3,600	\$4,000	\$5,800
Double Spread Page (DSP) (ROP*)	\$4,800	\$5,400	\$7,400
Double Spread Page 2–15 (DSP) (ROP*)	\$5,800	\$6,400	\$8,800
Inside Back Cover + Last Page	\$6,800	\$7,200	\$10,000
Inside front cover + Page One (DSP)	\$7,800	\$8,200	\$11,000
Back Cover	\$8,500	\$9,500	\$14,000
Double Spread 4 Page (ROP*)	\$8,800	\$9,800	\$14,200

Package Includes

1. Curated creative campaign using client-provided artwork and assets, with optional photoshoot services available.
2. Content writing and editing
3. One BTS (behind the scenes) reel made on the photoshoot day to be posted on Aleph IG account.
4. If the advertiser provides print-ready artwork (no photoshoot): There will be no BTS reel. Instead, Aleph will produce one complimentary reel using the provided assets to promote the campaign on Aleph's Instagram.
5. One static post showcasing the creative campaign on Aleph's IG account (for Full Page bookings).
6. One reel showcasing the creative campaign on Aleph's IG account (for DPS bookings and more).

Preferred multi-cover pricing

Reserve **two covers** and receive **10% savings**
Reserve **three covers** and receive **15% savings**

Flexible monthly payment options are available for multi-issue partnerships, with payments spread over 6 to 12 months.

*ROP: There is no preferred placement for this type of ad, and the location will be defined by the publisher.

DIGITAL ADVERTISING

ALEPH's digital platforms extend brand visibility beyond print through high-impact storytelling and social engagement.

Instagram Advertising

386K+ Followers

High engagement within affluent Persian demographic.

Static Post: **\$750**

Reel: **\$1,000**

Story Package (5–7 frames): **\$500**

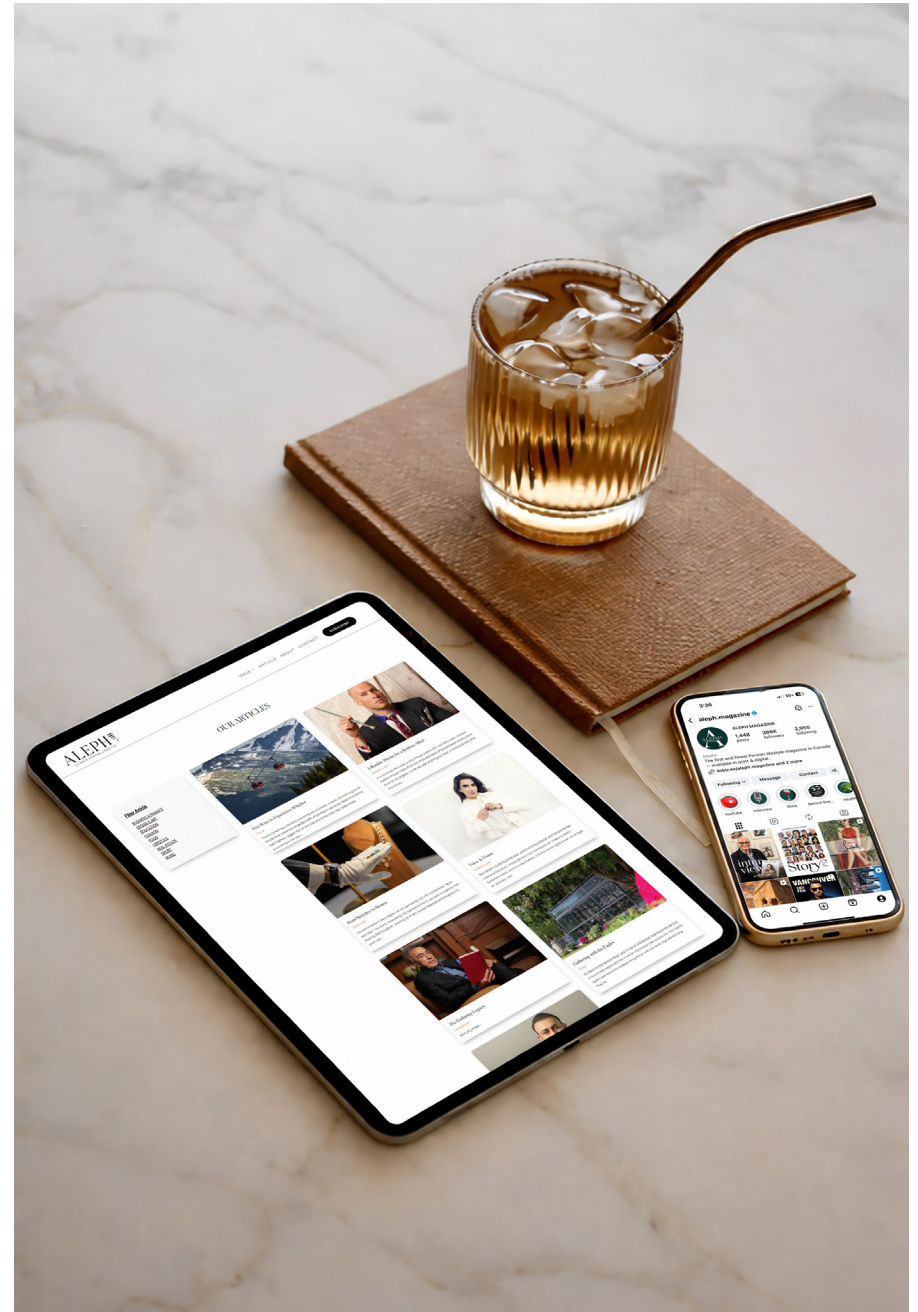
YouTube Advertising

(Custom Campaign)

20,000+ subscribers

Premium interview-style long-form content

- Sponsored Segment Integration
- Dedicated Brand Mention
- Description Link Placement



INTERVIEW SERIES

ALEPH is widely recognized for its exclusive interviews with high-profile artists, entrepreneurs, designers, and cultural figures.

Our interviews have featured renowned personalities including:



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These interviews position ALEPH as a trusted cultural authority within the Persian diaspora.

Exclusive Interview Package

Includes:

- Professionally filmed long-form interview (YouTube)
- 3-minute teaser reel published on ALEPH Instagram
- Cross-platform promotion
- Permanent YouTube presence

Investment: \$3,000

This package is ideal for:

- Artists
- Designers
- Entrepreneurs
- Public figures
- Rising talents seeking premium exposure

WHY ALEPH

- Affluent niche audience
- National distribution
- Cultural authority
- Strong digital reach
- Exclusive interview platform
- Cross-platform storytelling
- Scalable international vision

ALEPH is not simply advertising space, It is strategic access to one of the most affluent and culturally influential Persian audiences in the world.



PUBLISHING SCHEDULE

2026 — 27

Issue	Release Date	Creative Due	Ad Space Closing
ISSUE 13	October 15 , 2026	October 8, 2026	October 1, 2026
ISSUE 14	February 15, 2027	February 8, 2027	February 1, 2027
ISSUE 15	June 14, 2027	June 7, 2027	June 1, 2027
ISSUE 16	October 18 , 2027	October 11, 2027	October 4, 2027



AD SPECIFICATIONS & DELIVERY

Full-Page Ads, Outside & Inside Back Cover

Trim 9" x 11.75" Bleed 9.125" x 12" Live area 7.23" x 10.37"

Margins 0.59" (top), 0.787 (bottom), 0.984" (Inside), 0.787" (Outside)

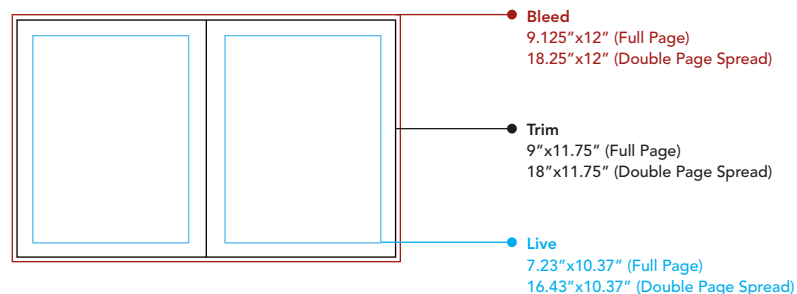
Note: All critical image and copy must be within the live area to accommodate the bindery margin.

Double-Page Spread (DPS)

Trim 18" x 11.75" Bleed 18.25" x 12" Live area 16.43" x 10.37"

Margins 0.59" (top), 0.787 (bottom), 0.984" (Inside), 0.787" (Outside)

Note: All spread ads occupying a cover position must be supplied as two separate pages in order to adjust for the spine.



ALEPH is a perfect-bound publication printed in a four-colour process.

FILE DELIVERY: All ads must be supplied as high-resolution open-layer PDFs including bleed and crop marks for placement reference; image compression must be turned off and all fonts must be included. Image resolution must be at least 300 dpi at final size. All images should also be sent over as separate JPEG or TIFF files.

COLOUR: Specify all colours as CMYK

RICH BLACK: 50%C 40%M 40%Y 100%K.

DESIGN CONSIDERATION FOR PERFECT BINDING:

Be aware that content placed across the spine will be lost by the spine pinch of the left- and right-hand pages.

For best results, avoid placing text outside the defined margins for text.

**Send your files by www.wetransfer.com
to info@alephmagazine.com
Ensure all files are compressed.**

OUR PUBLISHED ISSUES

We invite you to explore our previous issues.



ISSUE 12
[CLICK HERE](#)



ISSUE 11
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ISSUE 10
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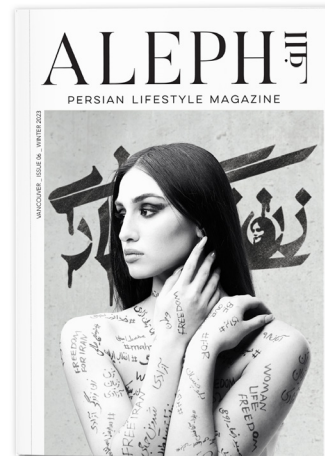
ISSUE 09
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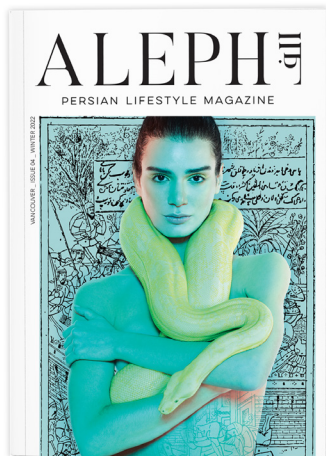
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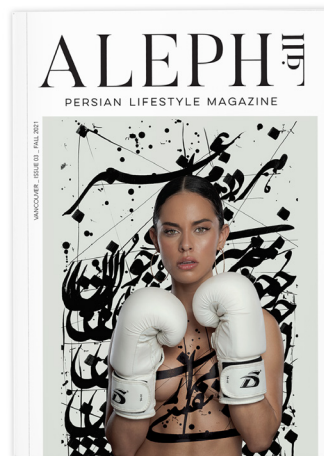
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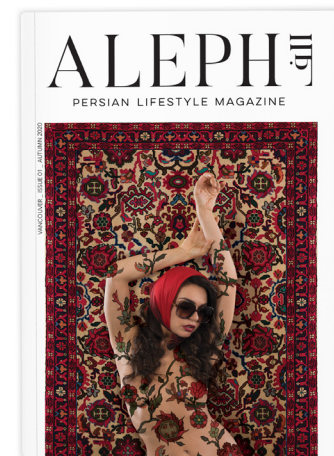
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