

ALEPH

LIFESTYLE & CULTURE MAGAZINE

2026 — 27 Media Kit

NATIONAL | TORONTO | VANCOUVER



alephmedia.com

WHO WE ARE

ALEPH is Canada's premier Persian luxury lifestyle media platform.

With a strong presence in **Vancouver** and **Toronto**, ALEPH connects premium brands with one of the most affluent and culturally influential communities in North America.

Published seasonally in **print** and supported by a **powerful digital ecosystem**, ALEPH delivers curated editorial content across luxury, culture, business, and lifestyle.

Our long-term vision is to become the leading global Persian luxury media platform.



OUR NATIONAL REACH

Digital Community

Instagram
[aleph.magazine](https://www.instagram.com/aleph.magazine)

386K+ Followers

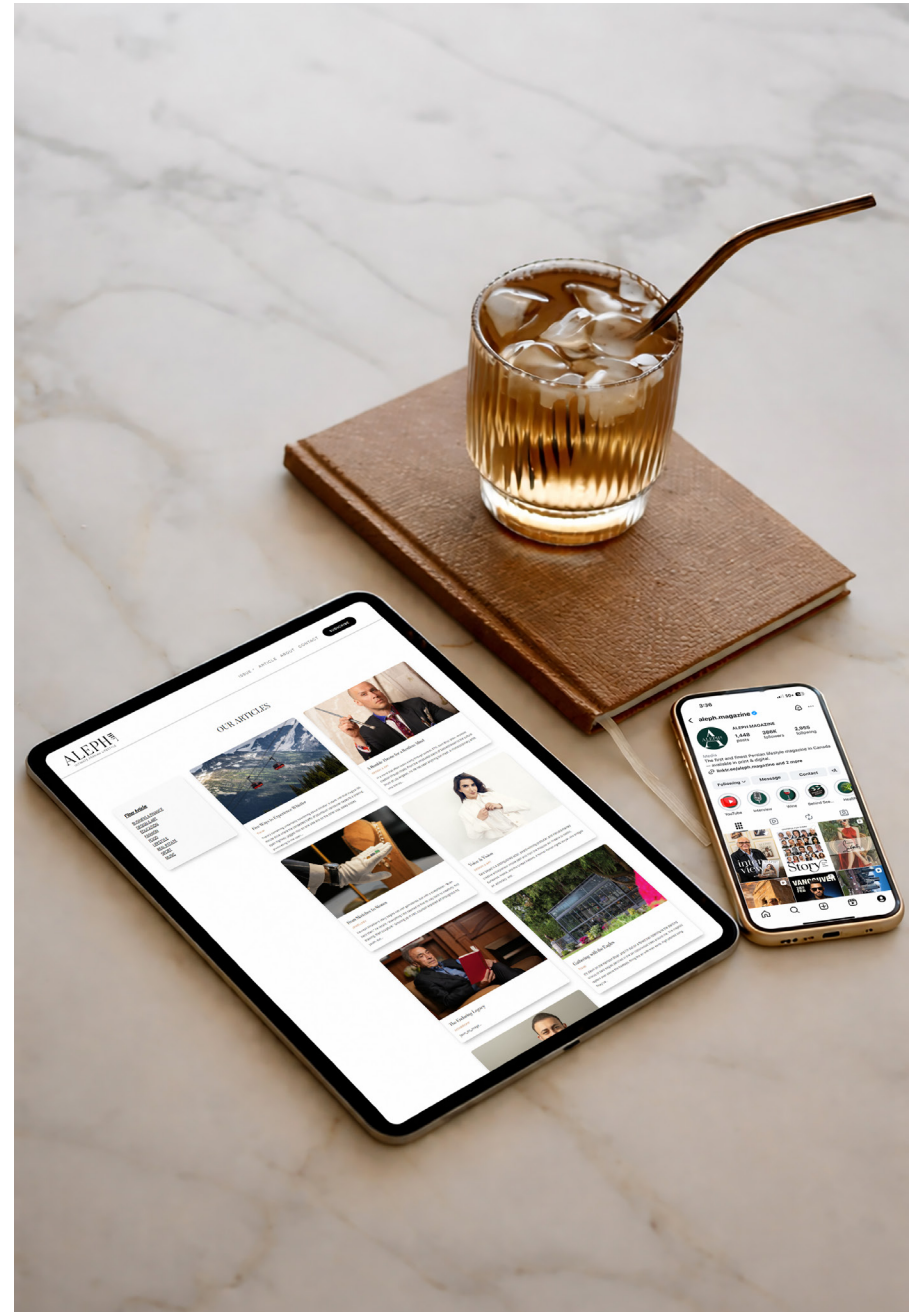
YouTube
[@aleph.magazine](https://www.youtube.com/@aleph.magazine)

20K+ Subscribers

Website
[alephmedia.com](https://www.alephmedia.com)

5K+ Subscribers

+411K
Direct Digital
Community



Print Circulation

23,000 Copies Per Issue

15,000

TORONTO

8,000

VANCOUVER

160,000+

Estimated Print Impressions Per Issue

(Based on luxury pass-along readership in business lounges, clinics, hotels & residential communities)

Total Cross-Platform Exposure

570K+

Combined Print & Digital Impressions Per Issue Cycle

ALEPH delivers one of the largest affluent Persian media audiences in Canada.



OUR AUDIENCE

ALEPH readers represent a high-income, decision-making demographic.

Demographic Overview

Average Household Income: **\$210,000+**

82% Homeowners

70% Persian Heritage

30% Other Ethnicities

Age Range: **18 – 65**

Occupational Profile

- **Business Owners**
- **CEOs & Executive Partners**
- **Physicians**
- **Lawyers**
- **Real Estate Developers**
- **Investors**
- **Senior Management Professionals**

ALEPH reaches financially established individuals with strong purchasing power and cultural loyalty.



DISTRIBUTION

ALEPH is strategically placed in affluent neighborhoods and premium environments.

Toronto Distribution

- North York
- Richmond Hill
- Thornhill
- Markham
- Vaughan & Woodbridge
- Aurora & Newmarket
- Mississauga
- Yorkville
- Forest Hill
- Rosedale
- Bayview Village
- Downtown Toronto
- King West
- Financial District
- Oakville

Vancouver Distribution

- West Vancouver (British Properties, Ambleside, Park Royal)
- North Vancouver (Lonsdale, Edgemont, Lynn Valley)
- Coal Harbour
- Yaletown
- Kitsilano
- Shaughnessy
- Point Grey
- Burnaby
- Coquitlam



CONTENT & EDITORIAL

Every edition includes 100 pages of premium print production.

Content pillars include:

- Inspiring success stories
- Exclusive interviews
- Luxury real estate
- Wealth & finance
- Premium beauty & aesthetics
- International travel
- Automotive
- Culinary feature
- Arts & cultural coverage

ALEPH maintains a refined editorial aesthetic aligned with global luxury publications.



Explore a selection of ALEPH's editorials across Food, Fashion, Travel, and more, curated stories to inspire your next discovery.



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PRINT ADVERTISING RATES

Vancouver Edition

Placement	Single Issue	Two Issues (10% discount)	Three Issues (15% discount)
Full Page (ROP*)	\$2,800	\$2,520	\$2,380
Opposite Publisher's Note	\$3,400	\$3,060	\$2,890
Opposite Masthead	\$3,400	\$3,060	\$2,890
Opposite About Aleph	\$3,600	\$3,240	\$3,060
Double Spread Page (DSP) (ROP*)	\$4,800	\$4,320	\$4,080
Double Spread Page 2-15 (DSP)	\$5,800	\$5,220	\$4,930
Inside Back Cover + Last Page	\$6,800	\$6,120	\$5,780
Inside front cover + Page One (DSP)	\$7,800	\$7,020	\$6,630
Back Cover	\$8,500	\$7,650	\$7,225
Double Spread 4 Page (ROP*)	\$8,800	\$7,920	\$7,480

Package Includes

1. Curated creative campaign using client-provided artwork and assets, with optional photoshoot services available.
2. Content writing and editing
3. One BTS (behind the scenes) reel made on the photoshoot day to be posted on Aleph IG account.
4. If the advertiser provides print-ready artwork (no photoshoot): There will be no BTS reel. Instead, Aleph will produce one complimentary reel using the provided assets to promote the campaign on Aleph's Instagram.
5. One static post showcasing the creative campaign on Aleph's IG account (for Full Page bookings).
6. One reel showcasing the creative campaign on Aleph's IG account (for DPS bookings and more).

Billing

Payments are due 14 days after the transaction date. For all recurring monthly transactions, we utilize an automated billing system complete with a pre-authorized debit plan for hassle-free payments.

*ROP: There is no preferred placement for this type of ad, and the location will be defined by the publisher.

PRINT ADVERTISING RATES

Toronto Edition

Placement	Single Issue	Two Issues (10% discount)	Three Issues (15% discount)
Full Page (ROP*)	\$3,800	\$3,420	\$3,230
Opposite Publisher's Note	\$4,600	\$4,140	\$3,910
Opposite Masthead	\$4,600	\$4,140	\$3,910
Opposite About Aleph	\$4,800	\$4,320	\$4,080
Double Spread Page (DSP) (ROP*)	\$6,400	\$5,760	\$5,440
Double Spread Page 2-15 (DSP)	\$7,800	\$7,020	\$6,630
Inside Back Cover + Last Page	\$9,200	\$8,280	\$7,820
Inside Front Cover + Page One (DSP)	\$10,500	\$9,450	\$8,925
Back Cover	\$11,400	\$10,260	\$9,690
Double Spread 4 Page (ROP*)	\$11,800	\$10,620	\$10,030

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PRINT ADVERTISING RATES

National Edition
(VANCOUVER + TORONTO)

Placement	Single Issue	Two Issues (10% discount)	Three Issues (15% discount)
Full Page (ROP*)	\$6,000	\$5,400	\$5,100
Opposite Publisher's Note	\$7,300	\$6,570	\$6,205
Opposite Masthead	\$7,300	\$6,570	\$6,205
Opposite About Aleph	\$7,800	\$7,020	\$6,630
Double Spread Page (DSP) (ROP*)	\$10,300	\$9,270	\$8,755
Double Spread Page 2-15 (DSP)	\$12,400	\$11,160	\$10,540
Inside Back Cover + Last Page	\$14,600	\$13,140	\$12,410
Inside front cover + Page One (DSP)	\$16,800	\$15,120	\$14,280
Back Cover	\$18,200	\$16,380	\$15,470
Double Spread 4 Page (ROP*)	\$18,800	\$16,920	\$15,980

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DIGITAL ADVERTISING

ALEPH's digital platforms extend brand visibility beyond print through high-impact storytelling and social engagement.

Instagram Advertising

386K+ Followers

High engagement within affluent Persian demographic.

Static Post: \$750

Reel: \$1,000

Story Package (5–7 frames): \$500

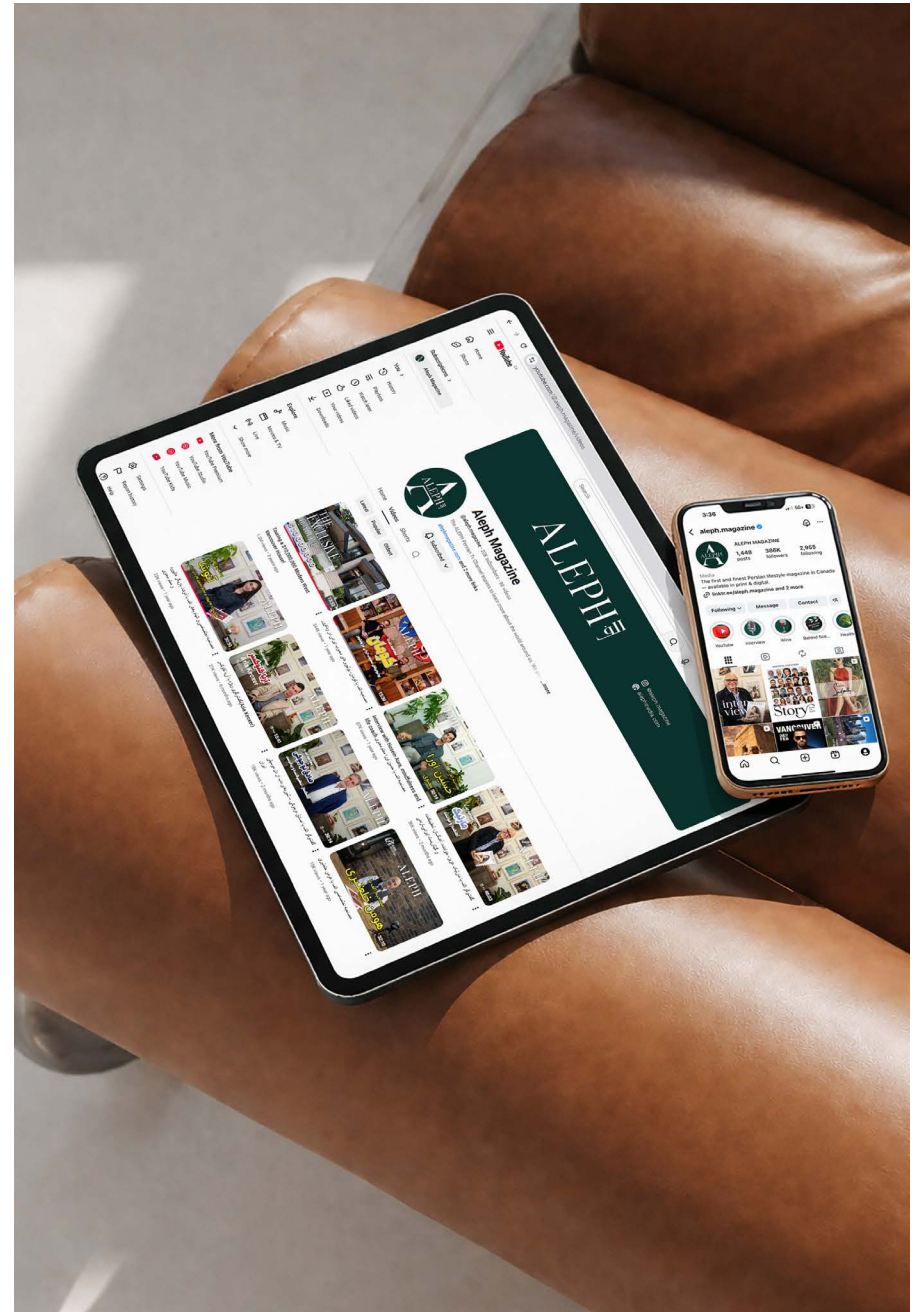
YouTube Advertising

(Custom Campaign)

20,000+ subscribers

Premium interview-style long-form content

- Sponsored Segment Integration
- Dedicated Brand Mention
- Description Link Placement



INTERVIEW SERIES

ALEPH is widely recognized for its exclusive interviews with high-profile artists, entrepreneurs, designers, and cultural figures.

Our interviews have featured renowned personalities including:



[CLICK HERE TO WATCH](#)

These interviews position ALEPH as a trusted cultural authority within the Persian diaspora.

Exclusive Interview Package

Includes:

- Professionally filmed long-form interview (YouTube)
- 3-minute teaser reel published on ALEPH Instagram
- Cross-platform promotion
- Permanent YouTube presence

Investment: \$3,000

This package is ideal for:

- Artists
- Designers
- Entrepreneurs
- Public figures
- Rising talents seeking premium exposure

WHY ALEPH

- Affluent niche audience
- National distribution
- Cultural authority
- Strong digital reach
- Exclusive interview platform
- Cross-platform storytelling
- Scalable international vision

ALEPH is not simply advertising space, It is strategic access to one of the most affluent and culturally influential Persian audiences in the world.



PUBLISHING SCHEDULE

2026 — 27

<u>Issue</u>	<u>Release Date</u>	<u>Creative Due</u>	<u>Ad Space Closing</u>
ISSUE 13	October 15 , 2026	October 8, 2026	October 1, 2026
ISSUE 14	February 15, 2027	February 8, 2027	February 1, 2027
ISSUE 15	June 14, 2027	June 7, 2027	June 1, 2027
ISSUE 16	October 18 , 2027	October 11, 2027	October 4, 2027



AD SPECIFICATIONS & DELIVERY

Full-Page Ads, Outside & Inside Back Cover

Trim 9" x 11.75" Bleed 9.125" x 12" Live area 7.23" x 10.37"

Margins 0.59" (top), 0.787" (bottom), 0.984" (Inside), 0.787" (Outside)

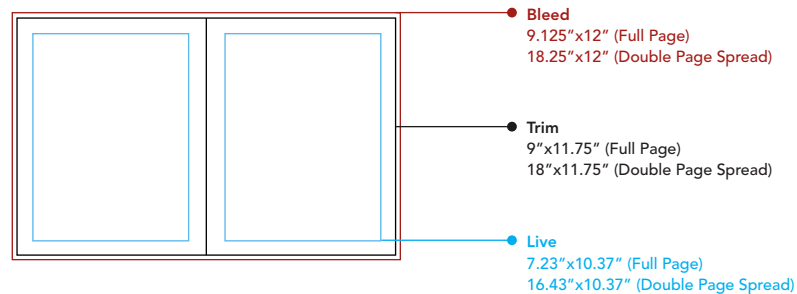
Note: All critical image and copy must be within the live area to accommodate the bindery margin.

Double-Page Spread (DPS)

Trim 18" x 11.75" Bleed 18.25" x 12" Live area 16.43" x 10.37"

Margins 0.59" (top), 0.787" (bottom), 0.984" (Inside), 0.787" (Outside)

Note: All spread ads occupying a cover position must be supplied as two separate pages in order to adjust for the spine.



ALEPH is a perfect-bound publication printed in a four-colour process.

FILE DELIVERY: All ads must be supplied as high-resolution open-layer PDFs including bleed and crop marks for placement reference; image compression must be turned off and all fonts must be included. Image resolution must be at least 300 dpi at final size. All images should also be sent over as separate JPEG or TIFF files.

COLOUR: Specify all colours as CMYK

RICH BLACK: 50%C 40%M 40%Y 100%K.

DESIGN CONSIDERATION FOR PERFECT BINDING:

Be aware that content placed across the spine will be lost by the spine pinch of the left- and right-hand pages.

For best results, avoid placing text outside the defined margins for text.

**Send your files by www.wetransfer.com
to info@alephmagazine.com
Ensure all files are compressed.**

OUR PUBLISHED ISSUES

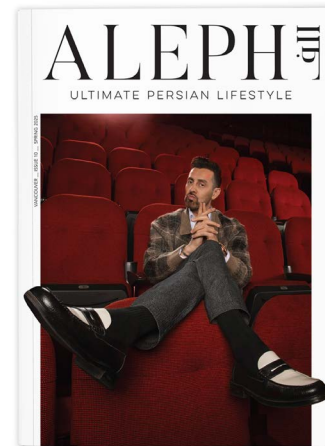
We invite you to explore our previous issues.



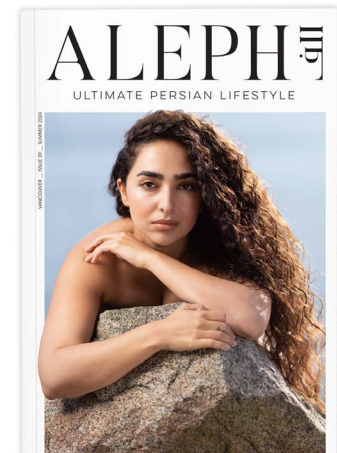
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ISSUE 10
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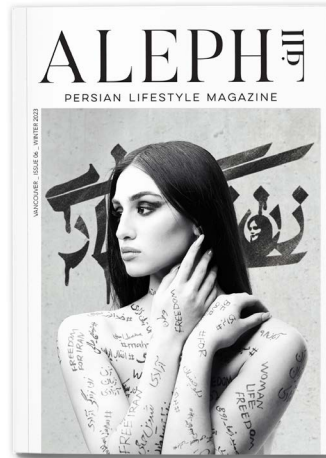
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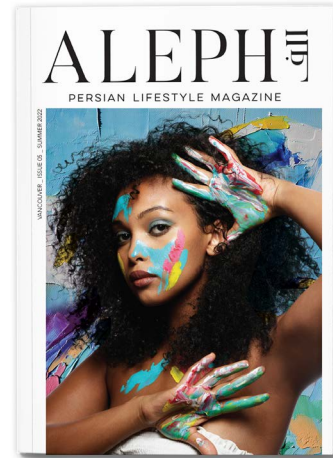
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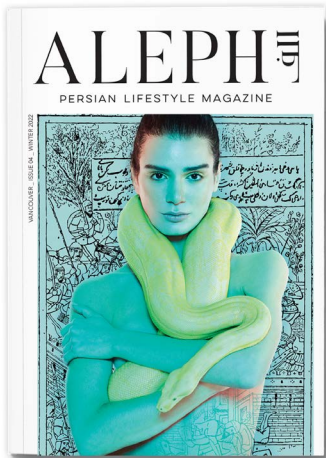
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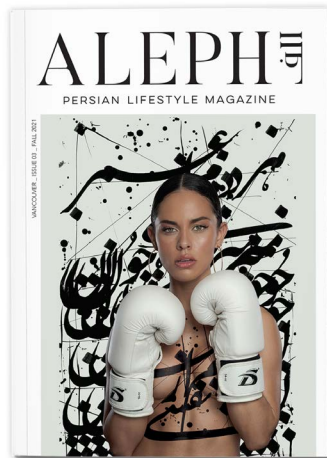
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ISSUE 05
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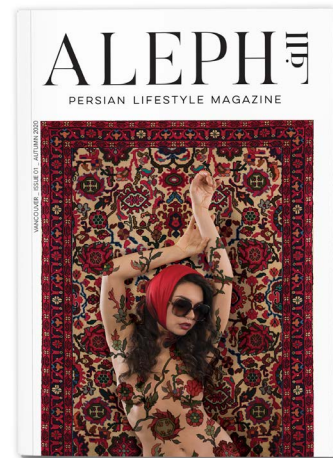
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